



Media Contact List - Where to publish Warminster events

No.8 (December 2014)

This list has been drawn up to help Warminster clubs and organisations to publicise their events. It gives contact details for a variety of local media. Please let us know if you discover any changes - contact Warminster Information Centre (see under Websites for details). Copies of the list are held by Warminster Town Council, Library and Information Centre and are available on their websites. Publications with free events listing are marked*. Websites often give opportunity to upload details online. Hints on writing a press release are given at the end. Although every care is taken over the accuracy of the content, no responsibility for errors can be taken by the WVCP.

Newspapers and Magazines

1. ***Warminster Journal.** 36 Market Place, BA12 9AN Weekly newspaper pub. Thursday 40p. Free listing every month for events 'open to all, not regular or commercial', **01985 213030** Fax: 217680. Include a tel.number in every email. Max.file size 5 Mb. Photos can be sent in 2 or more separate emails (jpg or tif), not embedded in Word file. Small adverts start from around £13. news@warminsterjournal.co.uk www.warminsterjournal.co.uk.
2. ***The Warminster Way and Villager.** Monthly magazine delivered free to Warminster and 18 villages. 01985 219868 Editor Scott Dupuy. Free events listing & 'Things to Do'. info@thewarminsterway.com www.thewarminsterway.com
3. ***Wiltshire Times.** Weekly newspaper £1. 01225 773646 Warminster reporter is Andy Baber andrew.baber@wiltshire.newsquest.co.uk. 'What's On' is free (Contact Sue Cockrem suecockrem@wiltshire.newsquest.co.uk to publicise event online & in paper). www.wiltshiretimes.co.uk
4. **White Horse News.** Fortnightly free newspaper to Westbury and nearby villages (covers Upton Scudamore and Chapmanslade). Will include press releases/'What's On' if in their distribution area. Free to local householders. Telephone listing for clubs 01225 704761 news@whitehorsenews.co.uk www.whitehorsenews.co.uk Every fortnight, deadline for submissions 7 days before publish date.
5. ***West Wilts Magazine.** Free monthly magazine available in Waitrose, Edinburgh Woollen Mill amongst others. Free events listing. Will consider press releases. Andy Diffey or Lisa Rockliffe 01225 807775 lisa@wired-publishing.co.uk www.wired-publishing.co.uk 15,000 circulation - 800 outlets andy@wired-publishing.co.uk
6. **Blackmore Vale Magazine.** Free weekly publication. Available in J&K Burton (Weymouth Street), Warminster Information Centre, Organ Inn, Fox & Hounds and Silver Street News. 01963 365100 fdart@bvmedia.co.uk (editorial) lethaby@bvmedia.co.uk 01963 365116 rebecca Watkinson rwatkinson@bvmedia.co.uk 01963 365110 and atutton@bvmedia.co.uk (advertising). www.blackmorevale.co.uk Deadline display 5pm Monday 2pm Tuesday for lineage. Published on a Friday
7. ***Valley News.** Monthly news magazine Free event listing on website: Advertising media pack available from website shortly. Upload your own details on website. Warminster and Wylve Valley Edition. Outlets: Warminster Information Centre; Morrisons; Poundland; Warminster railway Station; Silver Street News Lakeside Garden Centre (Crockerton), Codford. Advertising: Karl Plaskett advertising@yourvalleynews.co.uk 01722 743712. Editorial: David Parker editorial@yourvalleynews.co.uk 01722 716268 www.yourvalleynews.co.uk
8. **Western Daily Press** Daily newspaper 0117 9343223 wdnews@bepp.co.uk www.westerndailynews.co.uk
9. **Wiltshire View.** Available free across Wiltshire at Waitrose, Waterstones and independent schools.

If you have a personal story to tell about how you changed your life, or anything else you think may interest our readers, contact the editor in the first instance.

If you have a short story that you would like to submit for consideration, it should be between 800 - 1,500 words, include reference to somewhere in Wiltshire and it must be previously unpublished and your own original idea. Jane Kennedy 07917 772329 jane@viewmagazines.co.uk news stories to editor@viewmagazines.co.uk www.viewmagazines.co.uk.

10. **Wiltshire Life.** Monthly magazine. No free events advertising. May reduce commercial rates for a charity. If you want to contribute a story see the guidelines here: www.wiltshirelife.co.uk/contribute.shtml 01722 716996, Fax 01722 716296 wl@markallengroup.co.uk www.wiltshirelife.co.uk
11. ***A Local Life – Warminster and Borders Edition.** New, free monthly magazine. Free event listing via submission form on website. www.alocallife.co.uk Email Warminster@alocallife.co.uk with contributions or call 01985 805001. For advertising sales email publish@alocallife.co.uk
12. **Evolver Magazine** – Wessex Arts and Culture magazine distributed widely throughout the region. Available through Magpie Arts Café in Warminster. Published 6 editions per year. Contact for editorial/cultural events or exhibitions is Simon Barber – Editor – Simon@evolver.org.uk Tel: 01935 474947

Websites

1. **Warminster Town Council** 01985 214847 admin@warminster-tc.gov.uk www.warminster.uk.com
2. **Our Community Matters** Upload details online. www.warminster.ourcommunitymatters.org.uk
3. **Warminster and Villages Community Partnership** <http://www.westwilts-communityweb.com/site/Warminster-and-Villages-Community-Partnership/> Shona Holt, Coordinator warminstervcp@gmail.com
4. **Danny Howell** dannyhowellnet@gmail.com www.dannyhowell.net
5. **Warminster Information Centre** Central Car Park BA12 9BT 01985 218548 visitwarminster@btconnect.com www.warminsterinfocentre.co.uk
6. **Active Wiltshire** Upload details online to advertise a local sports event or activity. www.activewiltshire.org.uk
7. **Visit Wiltshire** For events likely to be of interest to visitors. info@visitwiltshire.co.uk . For broader marketing opportunities contact David Andrews DavidAndrews@visitwiltshire.co.uk
8. **Local Uncovered** Focus is on independent businesses offering original products and experiences throughout Wiltshire. Offers Advertising and membership options and event publishing for relevant events. Email Sam: hello@localuncovered.com www.localuncovered.com
9. **BBC Things To Do** – The BBC operates a 'Things to do section of its news website. Any qualifying non-profit charitable organization can become a partner and promote their events on the BBC website. To view the pages go here: <http://www.bbc.co.uk/thingstodo/region/wiltshire> To register as a partner and check the qualification criteria go here: <http://www.bbc.co.uk/thingstodo/activitymaker>
10. **Wherecanwego.com** – Where can we go is a national event listing site. You can list your events here for free. www.wherecanwego.com

Military Contact Warminster Army liaison: Mr. Rolf Halstead LWC-WARGAR-G1-SO2@mod.uk

Radio Stations, TV

1. **Warminster Community Radio** events@wcrfm.org.uk Email preferable to phoning in case on air. Contact is Barry Mole 01985 846111. Keen to do live interviews including 'Community Chest' every Saturday 0900 to 1100.
2. **BBC Wiltshire** (Radio) To publicise an event email whatsonwiltshire@bbc.co.uk Main switchboard 01793 513626. For news press releases use wiltshire@bbc.co.uk
3. **Points West** (TV) pointswest@bbc.co.uk www.bbc.co.uk/pointswest

Local Parish Magazines Some events may also be suitable for inclusion in the following:

Focus newsletter (St Johns/Bishopstrow). Contact Laura Brett bishopstrow.boreham@yahoo.co.uk 01985 213000
Christ Church newsletter. Contact Jacqui Battershill admin@christchurchwarminster.org.uk 01985 212138
The Minster Church. Contact Dick Collins churchofstdenys@btconnect.com 01985 215460
Sutton Veny Village Hall newsletter. Contact Colin Baker colin.baker333@gmail.com 01985 840033
The Deverills and Crockerton Parish News. Contact: Judy Munro judymunro@tiscali.co.uk 01985 844385
www.deverills.org.uk

Ashton Gifford Community News (Codford, Boyton, Sherrington, Upton Lovell, Corton, Wyllye, Stockton, Heytesbury and some Warminster events). Contact Karen Johnstone karen@thewoolstore.co.uk

Posters put up for free

Warminster Library noticeboard & Events Book 01985 216022

Warminster Information Centre noticeboard 01985 218548 visitwarminster@btconnect.com

Civic Centre 01985 214847 Fax 01985 214854 admin@warminster-tc.gov.uk www.warminster.uk.com

Morrisons Community Events board- speak with the Customer desk 01985 846866

In addition numerous independent shops and cafes accept notices of forthcoming events, depending on the event and the space available.

Hints on writing a press release

- Head the page 'Press Release' with a headline that gives a good indication of what the story is about. e.g. *'Press Release – School Christmas Fair'*
- Give a few bullet points to include where and when an event is happening or what the story is.
- Include a highlight, such as anything unusual/being done for the first/last time or in a different way e.g. *'This is the first time the new headmaster will give away the prizes'* or special visitor/achievement.
- A quote from a key figure is helpful.
- All information should be on one page, and will be edited. **Most important of all**, end with contact details - *'For more information contact Joe Smith 01985 xxxxxx or 0978xxxxxx'*.

Social Media

Websites and Social Media provide a significant opportunity for promoting your organisation and events. Consider if you are making the most of these channels with your own presence online as well as sharing with others.

Many of the groups and organisations listed above have active social media channels (Facebook, Twitter etc) that you should review for consideration as part of promoting your next event.

END