

Joint Strategic Assessment for

Warminster Community Area

Executive Summary

2013 - 2015



Warminster Community Area

The full version of this document is available online.
Please visit our new JSA website:

www.wiltshirejsa.org.uk

Welcome

We are pleased to publish the Joint Strategic Assessment (JSA) for Warminster Community Area 2013 – 2015. This document reflects how the community area has changed since the previous publication three years ago and it sets out the key issues for the next three years.

The data, information, knowledge and evidence about this area will assist the local community to decide priorities for action and where decisions about local matters need to be made. We fundamentally believe that the needs of the local community are at the heart of what we do.

The first Joint Strategic Assessment for Warminster Community Area was published in 2011 and marked an important milestone in the development of a JSA programme for Wiltshire.

We produced an updated county wide assessment in 2012 which has informed our service provision in areas such as health and wellbeing, housing, children and young people and our work to boost the local economy and protect the environment.

The introduction of the JSAs has provided a clearer picture of the needs of the county's population ensuring that plans and actions are evidenced based. The JSA is a key document which informed our new four year council Business Plan 2013 – 2017, published in July 2013. The service plans will include evidence from the JSA and the information presented here in this community JSA will help us to design services that take into account local priorities and plans.

Work on this community area JSA has only been possible as a result of our well established partnership working with those who live in and know the local area well, and with other partners including the newly established Clinical Commissioning Group (CCG), Wiltshire Police and the Police and Crime Commissioner, local voluntary and community organisations and a wide-range of other stakeholders.

On behalf of Wiltshire Public Services Board and Wiltshire Council we would like to thank everyone who has been involved in the development of this JSA. It will assist Warminster Community Area to identify local priorities and deliver improved outcomes and resilient communities.



Jane Scott OBE



Keith Humphries



Maggie Rae

Jane Scott OBE

Chair of Wiltshire Public Services Board and Leader of Wiltshire Council

Keith Humphries

Cabinet Member for Public Health, Protection Services, Adult Care and Housing

Maggie Rae

Corporate Director Wiltshire Council

Introduction

Thank you to the many local people and partners who have helped to prepare this new Joint Strategic Assessment for the Warminster area for 2013 – 2015. It is full of good up-to-date information about our area, which is important so that we can make informed decisions.

This year's assessment includes new chapters on culture and leisure, giving us a broader picture of our communities, together with new population figures and the results of a survey which asked for local views on the largest questions facing Wiltshire Council and our partners.

Since the first such assessment, the Warminster Area Board has worked to improve life in our town and the parishes around it, and many good local projects have been launched and delivered. This new document allows us to look back on what has been achieved and also to look forward, for instance, to the new community campus programme.

The Area Board will go on giving residents a say in local decision making, and all of this new information should help us in our aim of making our communities stronger.



Cllr Christopher Newbury

Warminster Community Area Board Chair



Cllr Christopher Newbury

Issues matrix for Warminster Community Area

The issues raised in each of the chapters of this document are summarised below:

Your community	The number of people who are on welfare benefits	Those areas within the community that are suffering from deprivation	How well the community is getting involved and influencing what happens		The changes in rural facilities
Health and wellbeing	Life expectancy and healthy life expectancy	Childhood obesity	Screening for bowel cancer	Activity limitations	Healthy lifestyles
Children and young people	Child poverty	Children in need	Health of children and young people		Pupil achievement
Economy	Retail health		Employment profile	Claimant Count	
Transport	The number of Heavy Goods Vehicles (HGVs) travelling through Warminster	Speeding in Villages	Road and pavement conditions	The need to improve public transport services	The need to improve cycle facilities
Housing	Delivery of affordable housing	Prevention of homelessness	Rural housing	Making best use of existing stock	Welfare reform
Census and population	Age and sex structure	More or fewer people than thought	Population projections	Census 2011 population profiles	
Community safety	Public space violence, Anti-Social Behaviour and drugs and alcohol	Offenders and victims	Domestic abuse and sex offences		Road safety
Leisure	Increasing levels of participation	Volunteers	Young people	Formal and informal outdoor recreation	Health
Environment	Protecting wildlife and natural habitats	Maximising the economic and social benefits of green space	Responding to climate change	Making better use of land and natural resources	Protecting water resources and reducing flooding
Culture and arts	Cultural asset base	Audience participation	Groups and events	Priorities for the future	

Warminster Community Area

About

Warminster is an important service centre for its large rural catchment of villages stretching along the Deverill Valley to the south, the Wylve Valley to the south east, the Longleat estate to the west and the fringes to Salisbury Plain to the north and east.

Warminster is home to a major military garrison, which uses Salisbury Plain as a training area. The effects of this can be felt not only by the immediate impact of a visiting regiment, but also by the tendency of many military personnel to make the town their home on retirement.

Warminster was once a major cloth manufacturing centre and this former prosperity is evident in some of its impressive architecture. The town centre has an aesthetically pleasing mix of Jacobean, Georgian and Victorian architecture, much of it unchanged since the end of the 19th Century. Most of the buildings in the central area are listed. Indeed, over a 10th of the listed buildings and scheduled monuments in the County are found in the Warminster Community Area.

Some manufacturing still takes place in the centre of town, such as at the Dents glove factory and Lyons Seafood. There are small industrial sites in a further ten locations across the community area. The town has become largely dependent on the service sector with many people commuting in excess of an hour in each direction.

A major feature of the shopping environment is a concentration of antiques and collectibles shops in the Silver Street area, which has the potential of being a major attraction to local shoppers and visitors alike. Warminster is able to boast a weekly open-air market and regular Farmers' Market.

Salisbury Plain dominates the local landscape. Its use as a military training area has preserved it as the largest single expanse of unaltered chalk downland in Europe with evidence of human occupation for over 5,000 years. The community area also has more iron-age hill-forts than any comparable sized area in Europe, with Cley Hill, Arn Hill, Copheap, Battlesbury Hill and Scratchbury Hill ringing the town.

To the west of the town lies the stately home of Longleat, with its estate and safari park. Alongside it in the Longleat forest is the holiday village of Center Parcs. Both of these have a major impact on the local economy in terms of tourism and employment.



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Campus development

Plans are being developed through a group of community representatives, working under the auspices of the area board, called a shadow Community Operations Board shadow (COB).

This group will influence, recommend and consider the detail of the emerging campus facilities both in terms of how they are designed and how they will operate on a day-to-day basis. The shadow COB has a key role in representing the views of and consulting with the local community about campus proposals.

What's happening

The Warminster Shadow COB was formed in autumn 2013 and will be working to consult with local people in spring 2014 about what they want and need in their campus, and the project will develop further throughout 2014.

Everyone will be invited to provide their thoughts and feedback – look out for information in the sports centre, library and Civic Centre, as well as other locations across the community area and online at www.wiltshire.gov.uk/WarminsterCommunityCampus or register for updates on the community blogsite at <http://warminster.ourcommunitymatters.org.uk/local-info/warminster-campus/>



Warminster



Scratchbury Camp, as viewed from Battlesbury Hill
Photo credit: Brian Robert Marshall

Population

Warminster Community Area, at mid-year 2011, had an estimated total population of 24,700 persons making it the eighth most populous community area in Wiltshire.

Over the period Census 2001 to mid-year 2011, Warminster Community Area's population growth was 1.6%, significantly lower than the Wiltshire average of 9.6%, and the second lowest of all Wiltshire's community areas. Population growth for the South West region 2001 to 2011 was 7.6%.

Warminster Community Area covers 280 square kilometres, and has a population density of 88 persons per square kilometre, only 1.5 more persons per square kilometre than in 2001. Warminster has the seventh densest community area population in Wiltshire.

	Warminster	Wiltshire
Total	24,700	474,320
% Male	48.8 %	49.4 %
% Female	51.2 %	50.6 %

Source: ONS mid-year 2011 estimates

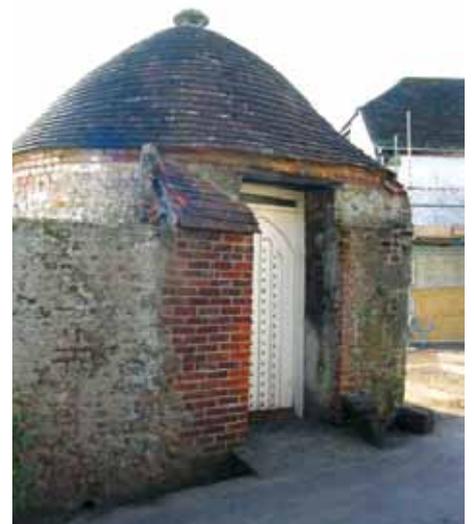
Your community

Key points

- Warminster Community Area has a higher percentage of working age people than the Wiltshire average claiming Employment Support Allowance (ESA) / Incapacity Benefit (IB) but has below the average percentage claiming Income Support (IS - lone parents) and Disability Living Allowance (DLA).
- The 2011 Census data shows us that there are six Output Areas (OAs) in the Warminster Community Area out of a total of 83 which are among the 20% in England with the highest percentage of households experiencing three or four types of deprivation.
- Warminster Community Area has a slightly higher percentage of households (3.3%) deprived in either three or four types of deprivation measured in the Census, above the Wiltshire average of 3%.
- Some 46.4% of households in the Warminster Community Area are not deprived in either three or four of the Census dimensions; this is well below the Wiltshire average.
- The percentage of people who agree that people from different backgrounds get on well together has reduced markedly from 87.7% in 2009, to 72% in 2013. This is reflective of a general reduction across Wiltshire. Warminster despite this decline is however still well above the Wiltshire average of 62%.
- In the 16 rural settlements in the community area covered by the 2012 Rural Facilities Survey, 75% had public transport classified as good or moderate; a decrease from 81% in 2008.

Key issues 2013 - 2015

- 1 The number of people who are on welfare benefits
- 2 Those within the community who are suffering from deprivation
- 3 How well the community is getting involved and influencing what happens
- 4 The changes in rural facilities



Warminster Blind House



What's changed?

- The percentage of those in the Warminster Community Area who are claiming ESA/IB and IS (lone parents) has fallen since 2010.
- In the Warminster Community Area 41% of those who took part in the What Matters to You (WMTY) survey in 2013 said they definitely agree or tend to agree that they can influence decisions affecting their local area, which was just above the Wiltshire average of 40%.
- The number of people who feel strongly or fairly strongly to their immediate neighbourhood has increased markedly from 67% in 2009 to 86% in 2013 a strong indicator of local cohesion.
- The number of people who say they volunteer most weeks or at least monthly increased from 32.9% in 2009 to 37% in 2013 still below the Wiltshire average of 42%.
- The number of rural Post Offices and general food stores recorded in the community area reduced markedly from 1983 to 2008, in line with local and national trends, but this decline has halted from 2008 to 2012. Furthermore, the number of village halls recorded in 2012 was higher than that in 2008.



Warminster Library and Museum



Skate Park, Lake Pleasure Grounds, Warminster

Health and wellbeing

Key points

- Life expectancy for females in Warminster Community Area is slightly better than across Wiltshire (84.2 years compared to 83.9 years for Wiltshire).
- Life expectancy for males in Warminster Community Area is however slightly worse than across Wiltshire (79.8 years compared to 80.4 years for Wiltshire).
- The gap in healthy life expectancy across the community area between the most deprived and least deprived neighbourhoods is 6.3 years.
- Warminster Community Area has higher levels of childhood obesity amongst 10-11 year olds (33.2%) than across Wiltshire (29.8%), although this is still better than the rate for England which is 33.9%.
- The level of screening for bowel cancer in the community area amongst 60-69 year olds is 60.2%; below the Wiltshire average of 62.8% and placing Warminster only 16th out of 20 community areas for screening rates.
- Warminster has an above average level of activity limitations with 17.6% of people from this community area recording this in the 2011 census compared to the average in Wiltshire of 16.0%.
- In 2013 the WMTY survey recorded that 66.9% of respondents in the area said they were in good or very good physical health and 87.8% in good or very good mental health compared to 69.2% and 86.4% respectively for Wiltshire.

Key issues 2013 - 2015

- 1 Life expectancy and healthy life expectancy
- 2 Childhood obesity
- 3 Screening for bowel cancer
- 4 Activity limitations
- 5 Healthy lifestyles.





What's changed?

- Since 2007 – 2009, Wiltshire continues to have significantly better cancer mortality rates than England.
- Premature mortality from Cardiovascular Disease (CVD) in Wiltshire continues to decline, with Wiltshire's rate in 2008 –2010 of 145.9 per 100,000 being lower than the South West and England.
- Since 2009/10, alcohol-related admissions have increased, although the rate of increase is in line with national and regional trends.
- Between 2009/10 and 2011/12 there was a reduction in childhood obesity in Reception Year in Wiltshire from 8.8% to 7.4%, and the rate in Wiltshire is significantly lower than in the South West and England as whole.
- Since 2010/11, the percentage of people aged 65 or over being admitted for falls has decreased and is significantly lower than in England as a whole.



Alcohol awareness roadshow



Life expectancy for females in Warminster Community Area is slightly better than across Wiltshire

Children and young people

Key points

- Against national comparators, Warminster Community Area has a lower level of child poverty and it ranks as the eighth highest area in Wiltshire with 11.2% of children living in poverty.
- There are 19 Lower Super Output Areas (LSOAs) contributing to this community area, with proportions of children living in poverty ranging from 3.3% of all children within the lowest ranking LSOA (Warminster East – Imber Road) to 24.3% of all children within the highest ranking LSOA (Warminster East - Boreham). This signifies that there are pockets of relative affluence and pockets of deprivation within the community area.
- There are 109 children and young people with a Common Assessment Framework (CAF) and 148 supported by social care.
- The Warminster Community Area rate of 92.5 admissions for unintentional injuries per 10,000 children is the 12th lowest rate of admissions of any community area in Wiltshire. This is much lower than the average Wiltshire rate of 102.5 admissions per 10,000 children and significantly lower than the 2011/12 national rate of 122.6 admissions per 10,000 children. It equates to 142 admissions over the three year period.
- For pupil achievement at Key Stage 2 (KS2) (pupils aged 4-11) the average results for Warminster Community Area are well below local authority and statistical neighbour comparators, with an average of 69% achieving Level 4 or above for reading, writing and mathematics. The Wiltshire average and national averages are also much higher at 76%.
- Similarly only 69% of the schools in the community area teaching KS2 are rated good or outstanding by OfSTED. The average for Wiltshire is 83%.
- This area has one secondary school. Performance in 2012 was above national, local authority and statistical neighbour comparators.

Key issues 2013 - 2015

- 1 Child poverty
- 2 Children in need
- 3 Health of children and young people
- 4 Pupil achievement





What's changed?

- The proportion of children living in poverty in Wiltshire has increased slightly (2008: 11.0%, 2011: 11.4%). The actual number of children deemed to be living in poverty in Warminster Community Area has increased slightly from 528 children in 2008 to 563 children in 2013.
- The rate of emergency admissions to hospital of children and aged 0-17 years as a result of unintentional and deliberate injuries across the county has improved, showing a reduction from 109.1 per 10,000 (3-year average 2008/09 - 2010/11) to 102.5 per 10,000 (3-year average 200/11 - 2012/13). Warminster Community Area is however well below the Wiltshire average at 92.5 admissions per 10,000 children a slight increase from the 2008/9/10 figure of 89.0 admissions.
- Wiltshire pupil achievement at KS2 (Level 4+ English and maths) rose from 73% in 2010 to 78% in 2012. 2013 results show average KS2 (Level 4+ reading, writing and mathematics) to be at 76%, the same as the national average.



An energetic team game



Against national comparators, Warminster Community Area has a lower level of child poverty

Economy

Key points

- Warminster town centre has vacancy rates of 12%, which is higher than the national average of 8%. There are a low proportion of independent traders (57%) although there are an additional 23 regular market traders, which compares favourably with other towns.
- The vibrancy of the market drives footfall figures which are noticeably higher (243) when compared with South West towns (170).
- Almost three times as many shoppers stated that they spent more than £50 on a typical visit to the town centre (15%) compared with the national average (5%).
- Accommodation and food services continue to be the largest source of employment in the area, almost three times the average for Wiltshire and accounting for nearly a quarter of all employment in the local area.
- The presence of the military in the Warminster Community Area is a strong influence on the structure of the local economy.
- The Warminster Community Area has a working age population of 14,900, of which 1.8% claimed Jobseekers Allowance in May 2013. This is slightly below the Wiltshire average (1.9%) and is still well below the average for England and Wales (3.6%).

Key issues 2013 - 2015

- 1 Retail health
- 2 Broaden employment so that it is less reliant on the public sector
- 3 Claimant Count





What's changed?

- Since 2011, Wiltshire as a whole has continued to exhibit economic resilience and has experienced sustained recovery. The level of employment in the public sector, however, has been identified as an issue and a key driver has been to broaden the employment base of Wiltshire.
- In 2011, Warminster's glove and accessories manufacturing firm Dents moved into its purpose-built head office and factory on Warminster Business Park. The 45,000ft² facility will allow the 230-year-old company to continue to expand. A new 23,000ft² Waitrose store opened on Dent's previous site in 2012.
- Prior to an application being submitted, discussions have taken place with developers regarding the mixed use site at West Warminster, identified in the Wiltshire Core Strategy, where 6ha of land has been allocated for employment use.
- Beeline Coaches is expanding and has submitted a planning application for a new site on the Warminster Business Park.
- Since 2011, Longleat House and Safari Park has invested in and developed new attractions to boost tourism.



Entrance to Center Parcs, Longleat Forest



Warminster shopping centre

Transport

Key points

- The Warminster and Villages Community Plan 2013-2026 identifies the number of HGVs, particularly stone lorries, using unsuitable roads to drive through Warminster instead of the A36 bypass as the key transport issue.
- In the 2013 WMTY survey, speeding vehicles was the most frequently selected problem in Warminster Community Area with 53.9% of respondents considering speeding to be either a very big or fairly big problem. This was slightly higher than the Wiltshire average was 51%.
- To address concerns about speeding, a series of actions have been undertaken including a traffic and speed management scheme developed and implemented in Chitterne and pedestrian and safety improvements in the vicinity of the junction of Boreham Road, Woodstock Road and Bishopstrow Road.
- It is acknowledged that the condition of the Principal roads (A class roads) and the unclassified roads in the Warminster Community Area is worse than the Wiltshire average.
- The Bath-Warminster-Salisbury bus service was recently enhanced by First Bus. As part of this upgrade, the Warminster to Salisbury section, which was previously a council-tendered service, is now being operated commercially. This should mean that the service is less vulnerable to future cuts.
- As part of Wiltshire Council's £4.25m Local Sustainable Transport Fund (LSTF) project for 'Improving Wiltshire's Rail Offer', a new shared-use path was created along Bartholomew Lane in 2013 and another cycleway link will be constructed between Portway Lane and Newopaul Way in the spring of 2014.
- In the 2013 WMTY survey a majority of Warminster residents (65.3%) believed that more money should be spent on the maintenance of existing roads.

Key issues 2013 - 2015

- 1 The number of Heavy Goods Vehicles (HGVs) travelling through Warminster
- 2 Speeding in villages
- 3 Road and pavement conditions
- 3 The need to improve public transport services
- 4 The need to improve cycle facilities





What's changed?

- Wiltshire Council announced in October 2013 that it is going to invest an extra £52M over the next six years to clear the highway maintenance backlog.
- Annual Average Daily Traffic (AADT) on the B3414 at Bishopstrow indicates that traffic flow has not significantly changed since 2008. Indeed, total traffic and car numbers have reduced since 2010 whilst HGVs appear to have increased during 2011 but decreased to below 2010 values in 2012.
- Associated with the new Trans Wilts train service between Westbury and Swindon, bus service enhancements and a proposed new bus service between Warminster Station and Longleat are due to commence in the spring of 2014.
- The area board's devolved highways budget and developer funding have been used to implement a number of pedestrian and cycling improvements at Imber Road/Copheap Lane – pedestrian crossing and footway works, Fairfield Road – Shared-use cycleway, Copheap Lane/Rise – footway link and crossing point and also at Station Road – provision of zebra crossing.



The condition of Principle roads and unclassified roads in the area are worse than the Wiltshire average



The number of Heavy Goods Vehicles driving through Warminster is a key issue

Housing

Key points

- Although we have seen a significant reduction nationally in the funding available for the delivery of affordable housing, Wiltshire continues to deliver a high number of affordable homes and 110 new affordable homes were completed in Warminster Community Area between 2009/10 and 2012/13.
- At the end of the fourth quarter of 2012/13, 2,659 households on the housing register were seeking affordable housing in Warminster Community Area, an increase of 810 households in two years.
- The median house price in 2012 in Warminster Community Area was £185,000. This was much lower than the Wiltshire median of £200,000, and was the seventh lowest of Wiltshire's 20 community areas.
- There were 45 cases of successful homeless prevention and relief for the year 2012/13 within the Warminster Community Area.
- Currently, 14.3% of the socially rented housing in Wiltshire is under-occupied by people aged 65+ (15.3% in Warminster Community Area). A key priority for the council is to provide suitable and high quality smaller homes for older people in the rural parishes, in order to free up these much-needed family-sized houses.
- There were 121 long-term empty homes recorded in Warminster Community Area on 28 March 2013 (all tenures). This represents 1.08% of the total housing stock in the community area, which is above the Wiltshire (average, 0.79%).

Key issues 2013 - 2015

- 1 Delivery of affordable housing
- 2 Prevention of homelessness
- 3 Military housing
- 4 Making best use of existing stock
- 5 Welfare reform





What's changed?

- The council is currently reviewing its allocations policy to respond to changes in legislation and ensure that housing providers are able to strike an appropriate balance between meeting the needs of existing tenants and new applicants for affordable housing, while making best use of their stock.
- Homelessness also remains an issue. In 2012, as in 2011, the main causes of homelessness in Wiltshire were parental evictions, termination of assured shorthold tenancies, and relationship breakdowns.
- The 2012 Welfare Reform Act introduced major changes to the benefits system, including changes to Housing Benefit entitlements. Some 129 households in the Warminster Community Area, and 3,342 across Wiltshire, were affected by the 'bedroom tax' when it came into force on 1 April 2013.
- Wiltshire Council's Affordable Warmth Partnership (AWP) is working to establish current levels of fuel poverty in Wiltshire. An Affordable Warmth Action Plan (AWAP) is forthcoming, which will specifically address fuel poverty across all housing tenures, among other issues such as carbon emissions.



Homelessness remains an issue in the Warminster Community Area



110 new affordable homes were completed in Warminster Community Area between 2009/10 and 2012/13

Census and population

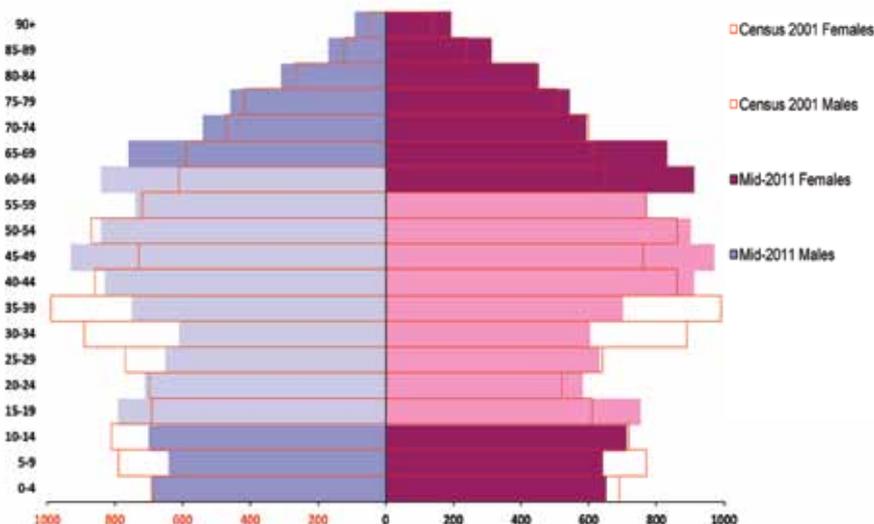
Key points

- Warminster Community Area, at mid-year 2011, had an estimated total population of 24,700 persons, making it the eighth most populous community area in Wiltshire.
- Compared to the other 19 community areas, Warminster Community Area has the third lowest percentage of its total population under the age of 15 years, the seventh lowest percentage of its total population being of working age, and the sixth highest percentage of its total population being of retirement age and over.
- Warminster has the fifth largest population aged 85 years and over of all Wiltshire's community areas. The change in population aged 85 plus seen in Warminster Community Area between Census 2001 and mid-year 2011 was 38.2% a higher percentage change than the Wiltshire's average of 34.8%.
- While the over 85 population has increased between 2001 and 2011, the increase in males aged 85 and over was 52.9% much higher than amongst females. This is a new dimension as males begin to live longer and the gap between males and females reduces.

Key issues 2013 - 2015

- 1 Age and sex structure
- 2 More or fewer people than thought
- 3 Population projections
- 4 Census 2011 population profiles

Census 2001 and mid-year 2011 population estimates.





What's changed?

- Warminster Community Area's population growth was only 1.6% (390 persons), much lower than the Wiltshire average of 9.6%, and the second lowest of all Wiltshire's community areas.
- Warminster Community Area covers 280 square kilometres, and has a population density of 88 persons per square kilometre, only 1.5 more persons per square kilometre than in 2001. Warminster has the seventh densest community area population in Wiltshire.
- Of all Wiltshire's community areas at mid-year 2011, Warminster had the eighth highest dependency ratio of 70.21, 5.1 dependency ratio points higher than at Census 2001. Wiltshire's dependency ratio by comparison rose by 3.45 between Census 2001 and mid-year 2011. This is an indication of an ageing population.



Warminster Community Area is the eighth most populous community area in Wiltshire



Warminster Community Area has the fifth largest population aged 85 years and over of all Wiltshire's community areas

Community safety

Key points

- Warminster is a town that has a busy weekend night time economy with a range of public houses and late night venues with both town residents and local military personnel as customers. The town council CCTV provides an effective tool to recognise and target violent crime before it can escalate and in order to identify any suspects.
- Of the 771 Anti-Social Behaviour (ASB) incidents recorded in the Warminster Community Area 460 were categorised as nuisance, 271 personal and 40 environmental. The peak months for ASB incidents were August (77), September (91) and October (75)
- In Wiltshire, high risk victims of domestic abuse who come to the attention of any agency are referred into the Multi Agency Risk Assessment Conference (MARAC) process. In the period August 2012 to July 2013, a total of 18 individuals were referred into the process from the Warminster Community Area. The highest numbers of referrals were made during March and May.
- Warminster Community Area has community speedwatch in Chapmanslade, Sutton Veny, Chitterne and Crockerton. In 2010/11 there were 3,028 vehicles checked and 80 letters issued.
- The proven re-offending rate of offenders living within Warminster Community Area is 15.4% against an expected level of re-offending of 29.9%. Each offender committed an average of 3.2 further offences and had on average 13.7 previous convictions. The reoffending rate in the area was well below the Wiltshire average where 26% tend to reoffend.
- Warminster had 51 road traffic accidents in 2012 three of which were fatal.

Key issues 2013 - 2015

- 1 Public space violence, Anti-Social Behaviour and drugs and alcohol
- 2 Offenders and victims
- 3 Domestic abuse and sex offences
- 4 Road safety





What's changed?

- In 2010/11 there were 725 incidents of ASB and in 2012/13 there were 771 incidents, a slight increase.
- Violence overall has increased. Warminster Community Area recorded 195 offences in 2010/11 and 230 in 2012/12. This means Warminster Community Area ranks third highest out of the 20 community areas for violent crime.
- Drug offences in Warminster Community Area have slightly increased. There were 32 drug offences in 2010/11 and 39 in 2012/13. Warminster Community Area ranks 10th out of 20 for these offences.
- The recently appointed Police Crime Commissioner (PCC) has given approval for new Community Speed Watch developments; dedicated staff to support and co-ordinate the scheme; and a new IT system which will more effectively store, analyse and process speed check data.



Incidents of Anti-Social Behaviour in this community area have increased



There is a Community Speed Watch team in the area

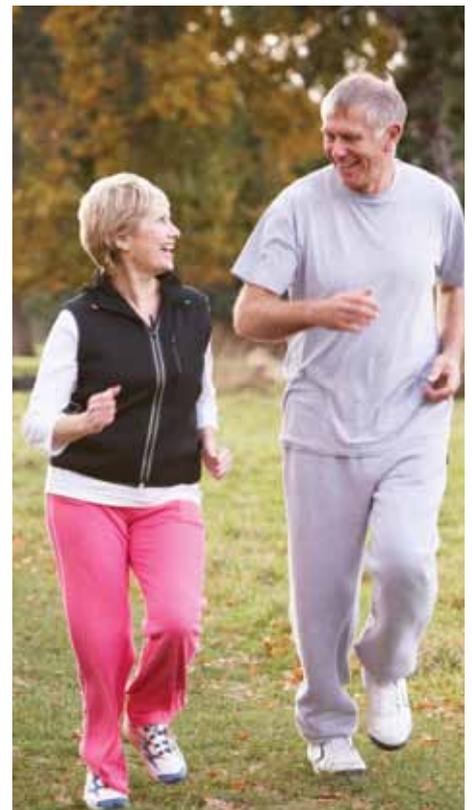
Leisure

Key points

- In the Warminster Community Area, 22% of adults take part in three x 30 minutes of moderate intensity sport and active recreation per week. This is slightly lower than the Wiltshire rate of 23.6%. Within this community area, the Warminster town and Upton Scudamore have a particularly low level of participation at 20.9% and 20.8% respectively. Overall some 48.5% of people in the Warminster Community Area would like to do more physical exercise. This is very similar to the Wiltshire average of 48.8%.
- There were 139,522 visits to the Warminster Sports Centre in 2012/13. This equates to 5.65 attendances per person, which is lower than the Wiltshire average of seven visits per person and ranks this community area 13th out of 18 areas with a leisure facility.
- Sports clubs/organisations in the Warminster Community Area have together successfully gained £6,462 for sports provision from their area board and £10,000 from the Sports Lottery or a total of seven projects. This places Warminster Community Area 14th out of 20 for area board funding and 14th out of 20 for Sports Lottery funding.
- Walking and cycling to school contributes to health and wellbeing. In the Warminster Community Area a lower than average percentage of pupils cycle or walk to Kingdown School (35.1% to 44.9%).
- There are 13 Wiltshire Council managed play areas in this community area. There are 14 additional play areas across the Warminster Community Area that is managed by the various parish councils.
- In the 24 rural settlements in the community area covered by the Rural Facilities Survey, there are 13 recreation fields available for informal use. However, 12 of the 24 settlements have no recreation fields and 15 have no outdoor sports fields.

Key issues 2013 - 2015

- 1 Increasing levels of participation
- 2 Volunteers
- 3 Young people
- 4 Formal and informal outdoor recreation
- 5 Health





What's changed?

- Leisure's overarching purpose is to support Wiltshire's ambition to become the healthiest county in the UK, with the primary objective to create opportunities for continued increases in the levels of physical activity. This also supports Sport England's aim to increase the number of people playing sport and the council's 2012 Legacy for Wiltshire. Fundamentally, we want more people to be more active, more often.
- The provision of leisure services and activities has an intrinsic value in its own right, as well as affording the local authority an opportunity to play an enabling role in helping to deliver wider social agendas such as community safety, public health, education, transportation and adult and children's services. These all assist in making Wiltshire a better place to live in, as well as contributing to the local economy.



Sport England supports the aim to increase opportunities for people to be more active



22% of adults take part in three x 30 minutes of moderate exercise per week

Environment

Key points

- The overall coverage of wildlife rich areas is amongst the highest in the county, largely due to the extent of Salisbury Plain SSSI which makes up 16% of the community area. However, over 84% of this is in unfavourable recovering condition. The Ministry of Defence and Natural England are working to bring the SSSI into 'favourable' condition through scrub removal and juniper regeneration; the next SSSI condition assessment is scheduled for 2014.
- Warminster Community Area has an established network of public Rights of Way and open spaces. In the 2013 WMTY survey, 83% said that they were satisfied with the network of public green space in their local area, above the Wiltshire average of 79%.
- Housing development will be the main driver of environmental change, with 1,325 new homes planned in the West Warminster Urban Extension and 60 homes to be built elsewhere in the area between 2012 and 2026.
- In the WMTY survey 2013, the greatest threat to the natural environment was seen as housing development (52%) and traffic volumes (48%). Some 26% of respondents from the Warminster Community Area said they thought the natural environment was getting worse or much worse.
- After several years of slow growth, Wiltshire's capacity to generate renewable energy increased three-fold from 2010/11 to 2011/12, primarily due to a large number of small-scale solar PV installations. Continued high growth is predicted in the next few years due to several large solar arrays; as of September 2013 one had been given planning permission in Warminster Community Area with a 7.5MW capacity covering 14 hectares.
- The Environment Agency has five river monitoring points in the area. The point at Heytesbury Stream has been classified as having 'good' ecological status, and three other points have 'moderate' status. Chitterne Brook has declined from 'good' to 'bad' status between 2009 and 2012, although it is unclear whether this is related to abstraction and water flow levels or other factors.

Key issues 2013 - 2015

- 1 Protecting wildlife and natural habitats
- 2 Maximising the economic and social benefits of green space
- 3 Responding to climate change
- 4 Making better use of land and natural resources
- 5 Protecting water resources and reducing flooding





What's changed?

- Our understanding of the environment in Wiltshire has improved with the publication of the State of the Environment reports for Wiltshire and Swindon in 2012 and 2013, and an enhanced environment section on the Wiltshire Intelligence Network, where evidence and facts relating to the environment in Wiltshire are now being recorded.
- Biodiversity remains an issue due to long-term declines in many wildlife species and the need for greater action to protect and enhance the natural environment.
- Estimates of the amount of household waste collected within each community area are available for the first time. This information shows that in June 2013, approximately 173 tonnes of residual waste was collected from households in the Warminster Community Area. This represents 16.3kg per household, ranking this community area 12th out of 20.
- New waste management sites are planned to be built; in Warminster, there are proposals for a new site at Warminster Business Park and a new site on green field land at Valley Farm, Chitterne.



Arn Hill Nature Reserve, Warminster



Corsham Community Area ranks 12th out of 20 for the amount of residual household waste collected

Culture and arts

Key points

- Warminster has many areas of protected land, areas of outstanding natural beauty (AONB) and heritage sites. Participation in cultural activities is mixed with strong use of the library but less well developed audiences for the arts and low attendance at heritage sites. There is a need to broaden the cultural offer, which is already supported by the Wylde Valley Art Trail, biennial Warminster Festival, and established cultural venues such as The Athenaeum and Warminster Civic Centre.
- The current cultural offer within Warminster is predominantly reliant upon volunteers which limits the capacity of the community to explore these opportunities and creates risks around the sustainability of the existing offer.
- The heritage and archaeology features of the community area along with the natural beauty of the landscape provide significant opportunities to develop a greater range of cultural experience.

Key issues 2013 - 2015

- 1 Cultural asset base
- 2 Audience participation
- 3 Groups and events
- 4 Priorities for the future





Longleat House

What's changed?

- The cultural landscape in England is undergoing a radical transformation. The investment in cultural organisations has significantly reduced over the past three years, leading to the closure of museums, art galleries and theatres. In 2011 there were 832 organisations in receipt of regular funding from the Arts Council; by 2011 this had reduced to 690.
- The Museums Association reports that just under half of all museums within the country have experienced significant cuts to their budgets and a similar percentage have increased their use of volunteers to replace lost capacity.
- The national Taking Part survey reports that despite these changes to the places where people engage with cultural activities, the percentage of the population that take part in culture has increased. There has been a gradual increase in the percentage of the population that engages with the arts or with heritage sites and a more significant increase in the number of people visiting museums and art galleries.
- There has been a decrease in the number of people visiting libraries at the national level though there is evidence that this is not the case in the South West. There has been a rapid increase in the number of people accessing cultural activities on line and a steady increase in the number of people volunteering in the cultural sector.



Heavens Gate



Shearwater

Further information

A full version of the Community Area Joint Strategic Assessment can be found on a dedicated website www.wiltshirejsa.org.uk

A county-wide JSA which looks at the issues facing Wiltshire as a whole can be found at www.intelligence-network.org.uk which also includes greater detail on all the themes discussed in the Joint Strategic Assessments

A wide spectrum of local people and professional groups has contributed to this assessment.

For any query or clarification please contact:

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